

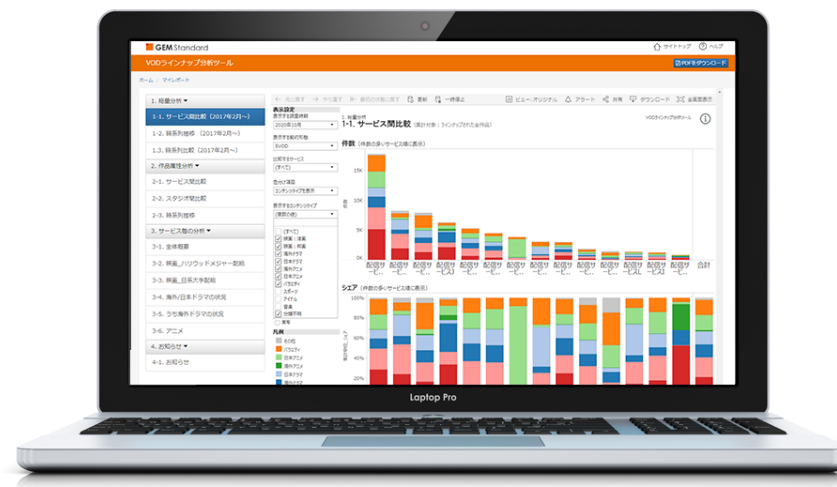
VOD Lineup Analytical Tool

The ultimate analytical tool on the lineups (delivery status of titles) of the major VOD (video on demand) operators. All information related to distributed titles are gathered multilaterally and thoroughly here - number of titles, classification, categories, distributors, service formats, production regions, film studios, rental release dates, final box office revenue and more. The use of online tool enables you to extract data of any segmentation of your liking.

The tool covers 34 services of 16 operators. Pull out the data you need interactively from the sea of survey data accumulated over a number of years.

CATS • BIRDS • DOGS • PANDA

Blu-ray InterNet DVD Survey
Analytical Services for Home Entertainment



VOD Lineup Analytical Tool

Multifaceted analysis of the distribution status and strategies of VOD services

This is an online tool that enables multifaceted analysis of the distribution status of titles on major Video on Demand (VOD) platforms. By combining survey data and display options, VOD platformers can use it to understand their own positioning, the genres they are focusing on, and their acquisition strategies.

Survey Data

Number of distribution
(per work/per episode)

Genre
(Film/Animation/Drama...)

Distribution Company
(Major U.S. companies,
major Japanese companies...)

Production Year
(70s/90s...)

Box-office
(300 - 500 million,
500 - 1 billion...)

Production Area
(Japan / North America / Korea...)



Display Options

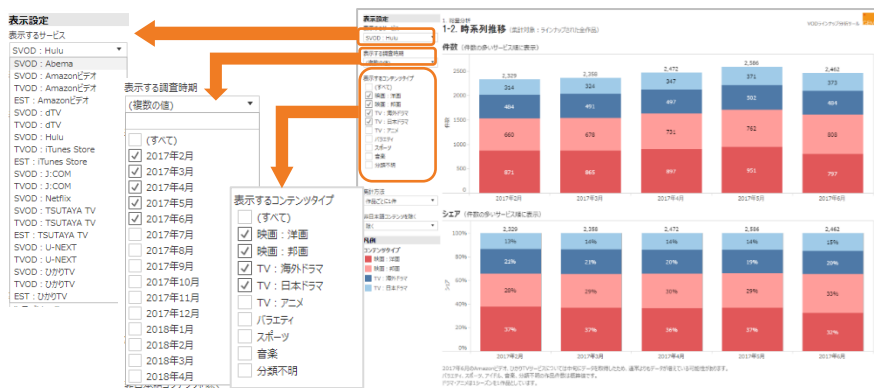
Chronological Trend
(per service / per month)

Chronological Comparison
(comparison between services /
per month)

Comparison between services
(Ratio comparison
in the same period data)

Flexible data extraction by the switchable segmentation

If you, for instance, want to know the trend in number of foreign films, Japanese films, foreign dramas and Japanese dramas offered by VOD services, just indicate the "Service to Be Shown", "Survey Period", and "Type of Content" you want to cover. Switch the angles along which to analyze interactively to obtain the date exactly as you need it.



Precise comparison among VOD distributors by unique aggregation

Each VOD operator has its own rule for notation and categorization. We use the uniform criteria to aggregate, enabling the precise comparison among VOD operators. Foreign TV dramas and shows can also be aggregated by season and a group of related episodes. You can have one set of data per season/a group of related episodes or anyway your objective calls for.

Rich data growing perpetually

Updated in January 2014, April 2014, July 2014, October 2014, January 2015, April 2015, October 2015, April 2016, October 2016, and every month since February 2017.

Wide coverage of 34 services of 16 operators

- ◆ Abema (SVOD/TVOD)
- ◆ Amazon Video (SVOD/TVOD/EST)
- ◆ Disney+ (SVOD)
- ◆ dTV (SVOD/TVOD)
- ◆ d Anime (SVOD/TVOD)
- ◆ FOD (SVOD/TVOD)
- ◆ Google Play (TVOD/EST)
- ◆ Hikari TV Video Service (SVOD/TVOD/EST)
- ◆ Hulu (SVOD/TVOD)
- ◆ iTunes Store (TVOD/EST)
- ◆ J:COM (SVOD/TVOD/EST)
- ◆ Netflix (SVOD)
- ◆ Paravi (SVOD/TVOD)
- ◆ TELASA (SVOD/TVOD)
- ◆ TSUTAYA TV (SVOD/TVOD/EST)
- ◆ U-NEXT (SVOD/TVOD)

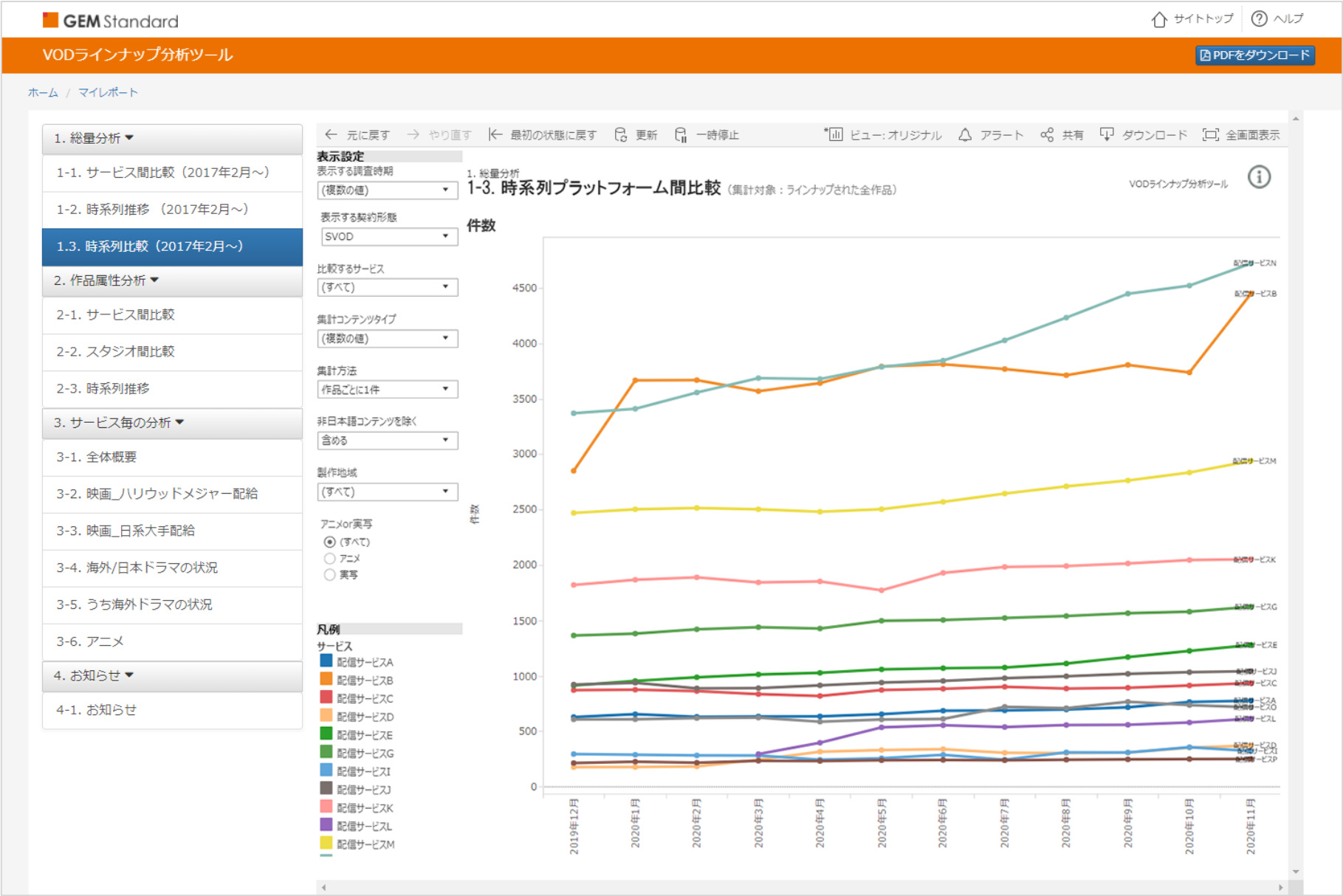
Subscription Fee

Annual Views : ¥5,500,000 (Tax included)

* Please note that the maximum number of people who can view this product is 5 people. If you need more, please contact us for a separate quote.



Image of Dashboard ① 1-3. Chronological Comparison (since February, 2017)



Outline

VOD Lineup Analytical Tool	
Survey Method	Review of the websites of VOD services to obtain the lineups they offer.
Services Covered	Abema (SVOD/TVOD) , Amazon Video (SVOD/TVOD/EST) , Disney+ (SVOD) , dTV (SVOD/TVOD) , d Anime (SVOD/TVOD) , FOD (SVOD/TVOD) , Google Play (TVOD/EST) , Hikari TV Video Service (SVOD/TVOD/EST) , Hulu (SVOD/TVOD) , iTunes Store (TVOD/EST) , J:COM (SVOD/TVOD/EST) , Netflix (SVOD) , Paravi (SVOD/TVOD) , TELASA (SVOD/TVOD) , TSUTAYA TV (SVOD/TVOD/EST) , U-NEXT (SVOD/TVOD)
Survey Period	<p>January 2014, April 2014, July 2014, October 2014, January 2015, April 2015, October 2015, April 2016, October 2016, and every month since February 2017. However, the survey period for survey item "1. Comprehensive Aggregated Analysis" is every month since February 2017.</p> <p>Update information for 2020 and after.</p> <p>Paravi: Survey to begin in December 2019 / Data to be provided in February 2020</p> <p>TELASA: Survey to begin in March 2020 / Data to begin in May 2020</p> <p>Google Play: Survey to begin in March 2020 / Data to begin in June 2020</p> <p>Abema TVOD: Survey to begin in January 2021 / Data to begin in January 2021</p>
Updates	Data is obtained at the beginning of each month and reflected in three parts within the same month.
Segmentation	Refer to the “VOD Lineup Analytical Tool - List of Survey Items” in the appendix.
Other Notes	<p>Lineup count is based on research by GEM Partners Inc.</p> <p>Only content displayed on the websites of VOD services is counted.</p> <p>In order to be able to analyze the content types of the lineup across VOD services, GEM Partners' unique database has been used to identify and reclassify the content types, and those not included are classified as unknown.</p>
Format	Browsing on the online tool (GEM Standard)

For inquiries, please contact

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<https://gem-standard.com/>

 **GEM** Standard